

**GILBERT SIPLON**  
Graphic Illustration & Design

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www.workforhigher.us

*References available upon request*

Experience **FLORIDA STATE COLLEGE AT JACKSONVILLE** 2011-Present  
**Production Designer – Jacksonville, FL**  
Assist in the production of new and revised Sirius Academics textbooks.  
Duties include: creating and editing artwork, creating and revising layouts for course textbooks, and assisting in supplemental projects as needed by the Multimedia Department.

**WORK FOR HIGHER** 2007-Present

**Sole Proprietor – Jacksonville, FL**

Freelance design consultancy for the printed/digital matter.  
Projects include custom art direction, design, serigraphy and illustration.

**WEB.COM** 2010-2011

**Designer – Jacksonville, FL**

Front-end website design using proprietary Web.com software in a fast-paced, production-oriented environment; Duties included: overall layout and design of sites, proofreading and editing of copy, image editing and optimization using Adobe Photoshop, html and css coding, and search engine optimization.

**JOE'S TEES** 2009-2010

**Graphic Artist/Screenprinter – Jacksonville, FL**

Assist in the day to day operations of the company including: commercial silk-screen t-shirt production, generating client-oriented artwork, customer service and sales.

**INSTITUTE OF INTERNAL AUDITORS** 2007

**Production Artist – Orlando, FL**

Assisted in the layout and composition of a 400+ page college-level textbook using Adobe InDesign according to specifications and client feedback.

**STARWOOD VACATION OWNERSHIP** 2006-2007

**Graphic Artist – Orlando, FL**

Worked directly under creative director and art director's supervision to create various print media specifically for the hotel/resort/vacation industries in accordance with corporate brand standards, guidelines, and client feedback.

**THE BLACK DOT GROUP** 2005-2007

**Composer – Orlando, FL**

Composited educational textbooks for publishing companies (Harcourt, McGraw-Hill, Glencoe, etc.) using Adobe InDesign and QuarkXPress according to specifications, manuscripts, and client feedback; processed files to output format.

Expertise **APPLE & PC PLATFORMS**  
Adobe Creative Suite, QuarkXPress, Corel Painter, Corel Draw, Microsoft Office; working knowledge of XHTML, and CSS as well as Wordpress and Indehibit Content Management Systems.

**TRADITIONAL ART**

Technically trained in the mediums of drawing, painting, and serigraphy (silk-screen) with a strong focus on composition and style.

Education **UNIVERSITY OF CENTRAL FLORIDA** 2000-2006  
**Bachelor of Arts Degree - Orlando, FL**  
Concentration in Graphic Design; Florida Bright Futures Recipient throughout entire tenure of educational training.

Etcetera **SILK-SCREEN PRINTING**  
I own and operate a 6-color, 4-station manual printing press in my spare time. Currently I am working with Brunet-Garcia Multi-Cultural Advertising producing flat goods (posters, t-shirts, etc).